

## **Key to success - Balancing Professional and Personal Life**

ComCashew together with its partner ACA organized an interactive one-hour CasheWomen breakfast meeting on the sidelines of the just ended ACA conference held in Dar-es-Salaam, Tanzania. The meeting which took place on 6<sup>th</sup> November, 2019 brought together professionals working along the cashew value chain who were present for the ACA cashew conference. The purpose of the CasheWomen meeting was to:



- jointly celebrate and appreciate major professional achievements and milestones accomplished by CasheWomen who were present;
- share proud moments in their lives;
- exchange on challenges and struggles while drawing on the experiences of others;
- focus on efficient ways of balancing professional and family/personal life.

Participants were encouraged to individually share their views on each of the above-mentioned points with another participant in order to trigger impactful networking and collaboration, and motivation.

Using this approach, the participants had the opportunity to do some introspections, compare their situations with those of others and to receive constructive feedback among others. This in turn will improve the quality of their interventions and their impact on the cashew sector. According to many

women – and men – present, a main key for success lies in finding the right balance between professional and personal life.



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